



# 2025 Media Kit



## About us

The Audit is a bi-weekly podcast where we share insights, best practices, and the latest news in cybersecurity.

Hosted by Eric Brown and Nick Mellem, we invite guests from across the cybersecurity spectrum for lively, informative conversations. Our mission is to empower in a way that is both educational and engaging. We speak to security professionals, those looking to enter the field of IT security, and individuals aiming to stay informed as the infosec world evolves. We share the personal side of information security, cover recent news, breaches, and hacks, and dive deep into specific topics such as phishing, security innovation, and IoT, just to name a few.

Listen on



## By the numbers

**5K+**

Downloads

**200+**

Subscribers

**750+**

Hours  
Viewed

**5★**

Apple Podcast  
Rating

## How do we reach our audience?

While The Audit thrives as an audio podcast, we enhance its reach and impact through video recordings of each full episode. We also maximize the value of each discussion by producing a variety of derivative content across multiple platforms. This multifaceted approach includes:



**YouTube Shorts:** Short form video content for a more snack-able experience. These are also shared on LinkedIn as both organic and paid content.



**Live News Episodes:** With a focus on recent news and insights, these enable our audience to get involved with the conversation in real time.



**Insightful Blog Posts:** This written content goes deeper into the topics discussed, providing evergreen insights, best practices, and analysis.

## Upcoming topics

As we look to discuss numerous topics under the cybersecurity umbrella, here is a snapshot of some of the topics we plan to cover in 2024. Feel free to reach out if you or a friend in the industry would make a good fit to share your insights on the next episode:

- Effective Penetration Testing Strategies
- Social Engineering in the Real World
- The Ins and Outs of OSINT
- Cybersecurity for IoT Devices
- Man in the Middle Attacks
- Cybersafe Travel
- InfoSec Conference Guide
- Hak5 Tools
- Personal Email Security
- AI Cyber-Attacks
- Tor Browsers
- Cybersecurity and Space Travel
- How to Measure Cybersecurity Risk at Your Organization
- How to Approach Legacy Hardware and Software
- Incident Response Planning
- ...we're always open to new ideas!

## Meet the team



### Eric Brown

Meet our resident CISO, Eric Brown, a cybersecurity expert who thrives on outsmarting adversaries. With a knack for creating order out of chaos,

Eric specializes in strategy, leadership, and technical controls.

Passionate about building connections and solving complex problems, Eric is as dynamic in his work as he is in his personal life.

When not tackling cybersecurity challenges, you can find him soaring above the clouds, finding peace and perspective in aviation.



### Nick Mellem

Nick's love for technology drives his passion for cybersecurity. He specializes in social engineering, using it to strengthen clients' defenses, and compliance, guiding organizations through complex standards like PCI and CMMC. A pivotal moment was handling a major social engineering attack early in his career. Outside of cybersecurity, Nick enjoys photography and firearm marksmanship, finding relaxation in both.



### Joshua Schmidt

A musician and composer by trade, Josh developed a passion for audio at age 11. With a BA from Augsburg College and an AA from McNally Smith College of Music, he also writes and produces music for artists and TV networks like NBC and ABC. Josh hopes the podcast offers valuable, entertaining insights into the wide world of cybersecurity. Outside of work, he enjoys collecting vinyl, trying new restaurants, and recreating favorite recipes at home.

**Connect with us today and  
be part of the journey to a  
more secure tomorrow.**

**Email [podcast@itauditlabs.com](mailto:podcast@itauditlabs.com)  
to get started!**

